



# BENEFITS OF CLOUD MODELS

## Public Cloud

## Private Cloud

### SCALABLE

Public cloud systems allow you to go as small or big as you need, seamlessly.

### MORE SECURITY CONTROL

A private cloud gives you more control over your security and compliance requirements.

### LOWER CAPITAL EXPENSE

Public cloud systems don't require you to purchase expensive infrastructure up-front.

### LOWER OPERATIONAL EXPENSE

With a private cloud, over time, heavy users will find TCO benefits through a reduced operational expense.

### RELIABLE

Public cloud systems may give you less control, but the reliability benefits likely far exceed what you can achieve on your own.

### CUSTOMIZED DEPLOYMENT

Private clouds can be deployed specific to your business's needs. Get what you need without what you don't.